



WCNC
1001 Wood Ridge Center Dr.
Charlotte, NC 28217-1901

Great American Media
1010 Wisconsin Ave. NW
Washington, DC 20007-3603

Contract # **829880**

| | | | |
|-----------------------|--|----------------------|---------------|
| Schedule Dates | 10/09/12-10/15/12 | Date Entered | 05/17/12 |
| Advertiser | Democratic Congressional Campaign Cmte. (2207: | Last Modified | 09/24/12 |
| Agency/T-Code | Great American Media (2039)/556615156 | Entered By | Melissa Welch |
| Product | Political - Ballot Issue (1195) | CO-OP | No |
| Brand | 1200 DCCC (170296) | Headline # | 06146775 |
| Salesperson | Nesci, Mark (3195) | Demo | |
| Sales Office | HRP - Washington DC | Order Type | Normal |
| Buyer Name | FURMAN,MIKE | Package Deal | |
| Phone/Fax | / | Commission % | 15.00 |
| CPE | 11/14/1200 | Commission | \$0.00 |
| Account Types | National/Political Issue - Agency | Net Total | \$0.00 |
| Billing Type | Weekly/Irregular | Sales Tax | |
| Comments | DCCC DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE, | | |

| Spots | Rate |
|--------------|-------------|
| Grand Total: | |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|---------------------|-----|----|----|----|----|----|----|----|-------|------------|-------|-------------------------|----------------------|---------|
| 1.0 | Normal Line / SPOT | 10/09/12-10/12/12 | 3 | :30 | 10A- 11A (ET) | 1 | | X | X | X | X | | | | \$300.00 | | Charlotte (WCNC) (WCNC) | TODAY SHOW 10A | 5/17/12 |
| 2.0 | Normal Line / SPOT | 10/09/12-10/12/12 | 4 | :30 | 11:34P- 12:37A (ET) | 2 | | X | X | X | X | | | | \$375.00 | | Charlotte (WCNC) (WCNC) | TONIGHT SHOW W/ LENO | 5/17/12 |
| 3.0 | Normal Line / SPOT | 10/09/12-10/12/12 | 3 | :30 | 12:30P- 1P (ET) | 2 | | X | X | X | X | | | | \$200.00 | | Charlotte (WCNC) (WCNC) | JUDGE JUDY | 5/17/12 |
| 4.0 | Normal Line / SPOT | 10/09/12-10/12/12 | 3 | :30 | 3P- 4P (ET) | 2 | | X | X | X | X | | | | \$350.00 | | Charlotte (WCNC) (WCNC) | JUDGE JUDY | 5/17/12 |
| 5.0 | Normal Line / SPOT | 10/09/12-10/12/12 | 3 | :30 | 5:29P- 5:59P (ET) | 2 | | X | X | X | X | | | | \$600.00 | | Charlotte (WCNC) (WCNC) | NEWS @ 530PM | 5/17/12 |
| 6.0 | Normal Line / SPOT | 10/09/12-10/12/12 | 3 | :30 | 5:59P- 6:30P (ET) | 3 | | X | X | X | X | | | | \$950.00 | | Charlotte (WCNC) (WCNC) | NEWS @ 6PM | 5/17/12 |
| 7.0 | Normal Line / SPOT | 10/09/12-10/12/12 | 4 | :30 | 5:58A- 6:58A (ET) | 2 | | X | X | X | X | | | | \$700.00 | | Charlotte (WCNC) (WCNC) | NEWS @ 6AM | 5/17/12 |
| 8.0 | Normal Line / SPOT | 10/09/12-10/12/12 | 3 | :30 | 6:59P- 7:30P (ET) | | 1 | 1 | 1 | 1 | | | | | \$1,400.00 | | Charlotte (WCNC) (WCNC) | JEOPARDY | 5/17/12 |
| 9.0 | Normal Line / SPOT | 10/09/12-10/12/12 | 4 | :30 | 6:58A- 9A (ET) | 2 | | X | X | X | X | | | | \$750.00 | | Charlotte (WCNC) (WCNC) | TODAY SHOW | 5/17/12 |
| 10.0 | Normal Line / SPOT | 10/09/12-10/12/12 | 3 | :30 | 7:30P- 7:58P (ET) | | 1 | 1 | 1 | 1 | | | | | \$1,550.00 | | Charlotte (WCNC) (WCNC) | WHEEL OF FORTUNE | 5/17/12 |
| 11.0 | Normal Line / SPOT | 10/15/12-10/15/12 | 3 | :30 | 10P- 10:59P (ET) | 1 | | | | | | | | | \$3,000.00 | | Charlotte (WCNC) (WCNC) | SMASH | 5/17/12 |
| 12.0 | Normal Line / SPOT | 10/13/12-10/13/12 | 4 | :30 | 11:29P- 1:02A (ET) | | | | | | | 1 | | | \$700.00 | | Charlotte (WCNC) (WCNC) | SATURDAY NIGHT LIVE | 5/17/12 |
| 13.0 | Normal Line / SPOT | 10/13/12-10/13/12 | 4 | :30 | 6P- 6:30P (ET) | | | | | | | 1 | | | \$600.00 | | Charlotte (WCNC) (WCNC) | SAT NEWS @ 6PM | 5/17/12 |
| 14.0 | Normal Line / SPOT | 10/13/12-10/13/12 | 3 | :30 | 6:59P- 7:30P (ET) | | | | | | | 1 | | | \$500.00 | | Charlotte (WCNC) (WCNC) | JEOPARDY-WKND | 5/17/12 |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WCNC
1001 Wood Ridge Center Dr.
Charlotte, NC 28217-1901

Great American Media
1010 Wisconsin Ave. NW
Washington, DC 20007-3603

Contract # 829880
Schedule Dates 10/09/12-10/15/12
Advertiser Democratic Congressional Campaign Cmte. (2207)
Agency/T-Code Great American Media (2039)/556615156
Product Political - Ballot Issue (1195)
Brand 1200 DCCC (170296)
Salesperson Nesci, Mark (3195)
Sales Office HRP - Washington DC
Buyer Name FURMAN,MIKE
Phone/Fax /
CPE 11/14/1200
Account Types National/Political Issue - Agency
Billing Type Weekly/Irregular
Comments DCCC
DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE,

Date Entered 05/17/12
Last Modified 09/24/12
Entered By Melissa Welch
CO-OP No
Headline # 06146775
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$0.00
Net Total \$0.00
Sales Tax

| Spots | Rate |
|--------------|------|
| Grand Total: | |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|---------------------|-----|----|----|----|----|----|----|----|-------|------------|-------|-------------------------|---------------------------------|---------|
| 15.0 | Normal Line / SPOT | 10/13/12-10/13/12 | 4 | :30 | 7:30P- 7:58P (ET) | | | | | | 1 | | | | \$500.00 | | Charlotte (WCNC) (WCNC) | WHEEL OF FORTUNE | 5/17/12 |
| 16.0 | Normal Line / SPOT | 10/14/12-10/14/12 | 3 | :30 | 9:58A- 11A (ET) | | | | | | | 1 | | | \$900.00 | | Charlotte (WCNC) (WCNC) | MEET THE PRESS | 5/17/12 |
| 17.0 | Normal Line / SPOT | 10/14/12-10/14/12 | 4 | :30 | 11:30P- 12:05A (ET) | | | | | | | 1 | | | \$900.00 | | Charlotte (WCNC) (WCNC) | NEWS AFTER FOOTBALL9/9-12/30/12 | 5/17/12 |
| 18.0 | Normal Line / SPOT | 10/14/12-10/14/12 | 4 | :30 | 8A- 9A (ET) | | | | | | | 1 | | | \$700.00 | | Charlotte (WCNC) (WCNC) | NBC SUNDAY TODAY | 5/17/12 |
| 19.0 | Normal Line / NFL | 10/14/12-10/14/12 | 4 | :30 | 8:15P- 11:30P (ET) | | | | | | | 1 | | | \$8,000.00 | | Charlotte (WCNC) (WCNC) | NFL SUNDAY NIGHTEFF. 9/9/12 | 5/17/12 |
| 20.0 | Normal Line / SPOT | 10/09/12-10/14/12 | 4 | :30 | 11P- 11:34P (ET) | 2 | X | X | X | X | X | X | | | \$850.00 | | Charlotte (WCNC) (WCNC) | LATE NEWS @ 11PM | 5/17/12 |
| 21.0 | Normal Line / SPOT | 10/10/12-10/10/12 | 4 | :30 | 7P- 10P (ET) | | | | 1 | | | | | | \$3,000.00 | | Charlotte (WCNC) (WCNC) | ROCK CENTER WITH BRIAN WILLIAMS | 5/17/12 |
| 22.0 | Normal Line / SPOT | 10/15/12-10/15/12 | 3 | :30 | 5:29P- 5:59P (ET) | | 1 | | | | | | | | \$600.00 | | Charlotte (WCNC) (WCNC) | NEWS @ 530PM | 5/17/12 |
| 23.0 | Normal Line / SPOT | 10/15/12-10/15/12 | 3 | :30 | 5:59P- 6:30P (ET) | | 1 | | | | | | | | \$950.00 | | Charlotte (WCNC) (WCNC) | NEWS @ 6PM | 5/17/12 |
| 24.0 | Normal Line / SPOT | 10/15/12-10/15/12 | 3 | :30 | 6:59P- 7:30P (ET) | | 1 | | | | | | | | \$1,400.00 | | Charlotte (WCNC) (WCNC) | JEOPARDY | 5/17/12 |
| 25.0 | Normal Line / SPOT | 10/15/12-10/15/12 | 3 | :30 | 7:30P- 7:58P (ET) | | 1 | | | | | | | 1 | \$1,550.00 | | Charlotte (WCNC) (WCNC) | WHEEL OF FORTUNE | 5/17/12 |
| 26.0 | M/G For 13.0.1 / SPOT | 10/14/12-10/14/12 | 4 | :30 | 6P- 6:30P (ET) | | | | | | | | 1 | | \$600.00 | | Charlotte (WCNC) (WCNC) | | 9/5/12 |

CONFIRMATION CONTRACT

| | | | | |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|